

**EAST TEXAS RADIO GROUP EEO PUBLIC FILE REPORT
For KOOI, KYKX, KKUS, KOYE, KCUL AM/FM, KFRO AM
January 1, 2009 – September 30, 2009**

1. VACANCY LIST

Job Title	Recruitment Sources (RS) Used	RS Referrals
<i>Air Personality</i>	1 – 6; 11 – 15.	3
<i>Marketing Specialist</i>	1,2,3,4,6,7,9,11,12,13.	48
<i>Production Talent</i>	1,2,6,11,12,13,15.	4
<i>Part Time Associate</i>	15,16.	3
<i>Voice Track Part Time</i>	15,16.	1
<i>Total Recruitment Sources Interviewees:</i>		59

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2. RECRUITMENT RESOURCE LIST

Number	Recruitment Source Information	Notify? (Y/N)	Referrals
1.	East Texas Help Wanted.com	Y	5
2.	East Texas Workforce Center 903.561.8131	Y	2
3.	ETRG Website "Employment"	N	8
4.	ETRG On Air Announcements	N	38
5.	Hirediversity.com	N	0
6.	Hispanic Business Center UT Tyler Dr. Isaura Flores 903.565.5581	Y	0
7.	Letourneau University Career Services Contact: Mary Olsen 800.759.8811	N	0
8.	Longview News Journal 903.757.3311	N	0
9.	NAACP Longview Chapter Contact: Ernest Deckard 903.531.9612	N	0
10.	TAB Job Bank Contact: Craig Bean 512.322.9944	N	0
11.	Texas College Contact: Ardith Weiss 903.593.8311	Y	0
12.	Tyler Junior College Contact: Kim Harden 903.510.2334	Y	0
13.	UT Tyler Career Services Contact: Krista Richardson	Y	0
14.	Tyler Morning Telegraph 903.502.3818	N	2
15.	ETRG Employee Referral	N	4
16.	Word-of-Mouth	N	0
Total Referrals from Recruitment Resources Interviewed:			59

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3. RECRUITMENT INITIATIVES

Recruitment Initiative

Description of Initiative

East Texas Workforce Job Fair

Date: June 29, 2009

The ETW Job Fair was held at Letourneau University and was sponsored by US Congressman Louis Gohmert. About 2, 500 people attended the event with approximately 75 businesses with booths. The ETRG was able to identify 44 suitable resumes, from which 23 agreed to be interviewed. 6 of the 23 were called back for second interviews and offers of employment were made to two. None accepted our offer.

Texas Workforce Commission

Date: September 29, 2009

We attended this Job Fair held at Maude Cobb Auditorium in Longview, TX where approximately 65 businesses were set up to reach out to the unemployed community. From this most recent event the ETRG was able to identify 31 resumes that would suit our search for marketing specialists. We will approach all these applicants and interview as many as we can that have an interest in the opportunities available. The results of this effort will be reported in a subsequent EEO Report.